



NATIONAL ASSOCIATION OF CONSUMER SHOWS

For more than 25 years, members of the National Association of Consumer Shows have worked with each other and their communities to create successful, committed and sustainable consumer shows.

The NACS was founded to further the interests of consumer show producers and their partners and to demonstrate the economic impact of consumer shows on the local and comprehensive economy.

Our goal is to tell the story of the unique issues facing the consumer show industry and to keep the members informed of possible solutions to their daily business challenges.

The NACS also exists to further the growth and professionalism of those involved in the production of consumer shows.



NACS SHOW PRODUCER NEWSLETTER

The primary NACS member communications vehicle provides member value through news and information about the consumer show industry, business resources, and trends. *NACS Show Producer* is distributed quarterly to all NACS members and is available on nacslive.com.

MEMBERSHIP DIRECTORY

The NACS member directory is published annually as an electronic publication and updated monthly as an online knowledge base of member contact information. The directories enable NACS members to connect with their peers and possible service partners.

WEB RESOURCES

The core NACS website is a searchable, interactive resource for the practical knowledge that can enhance members' business. It's a venue for members' expertise inviting their voices and insights. And it's an online showcase for the shows that our members produce.

TOOL KIT

This resource exclusively for NACS members and includes templates and surveys including agreements, assessment guides, economic impact survey templates, tracking and reporting forms, survey questions, contracts and more.

SOCIAL MEDIA PROGRAM

Members can accelerate their businesses by connecting with peers online. The NACS offers several official channels in which show professionals and staff can network with each other and easily share information, ideas, and referrals.

SERVICES AND DISCOUNTS

NACS members are eligible for savings on products and services from leading companies for their businesses, including cancellation and liability insurance, as well as products for the office.

NACS MEMBERS CENTER

Members can log in and find many of the most-requested tools and resources, including industry surveys, business templates, directories, discount offers, and more.

INDUSTRY SURVEYS

NACS surveys represent the collective wisdom of NACS members and related professionals. The scope of knowledge and information include emerging trends, statistical data and other issues facing the consumer show industry.

PUBLICATION BENEFITS

PROGRAM BENEFITS

WWW.NACSLIVE.COM

NACS. YOUR PARTNER IN CONSUMER SHOWS.

ANNUAL CONVENTION

The annual NACS convention program focuses on the issues facing consumer show professionals. Attendees interact with and learn from industry leaders and colleagues at the presentations and networking events. On the exhibit floor, members meet representatives from leading companies and learn about the best products, services, and technologies available.

Members receive a registration discount, making the convention one of the lowest-cost opportunities to increase knowledge for a successful business.

SHOWS & OPEN DATES LISTING

The NACS website features an online directory for potential attendees, exhibitors and sponsors to find producers and their events. In addition, it is a forum for members to provide core contact information and profiles of their show, but also to showcase specific information about member events. Facility members can post open dates on the website.

LOGO CATALOG

NACS members in good standing are allowed to use the “member of NACS” images to promote their commitment to the industry on their marketing materials. There are a series of NACS-approved images available to download.



MEMBER TYPES & ELIGIBILITY

REGULAR

Regular members are individuals engaged in the business of producing or managing consumer shows in a manner satisfying the standards of professional conduct established by the Board of Directors. Regular member applicants must have produced or managed at least one consumer show within the past two years immediately preceding application for membership.

An individual shall be deemed to have produced or managed a consumer show if he/she produced or managed the show as a sole proprietor, partner or joint venture, or shareholder or employee of a corporation or other enterprise which produced shows. Regular members have full voting rights.

ASSOCIATE

Associate members are individuals who have an interest in the purposes of the association and who are professionally allied with the consumer show industry. Associate members of this association shall have full voting rights.



APPLY ONLINE AT WWW.NACSLIVE.COM

Have a question about the NACS, your membership, or our programs and services? We're here to help.

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