



# National Association of Consumer Shows Advertising Opportunities

Put your organization in the forefront of industry decision makers minds time-after-time by placing an ad in the **NACS Show Producer** newsletter.

The **NACS Show Producer** newsletter is published in full-color on semi-gloss for the members of NACS. Newsletter distribution reaches approximately 350 individuals. The first issue is the pre-convention issue. Display advertising opportunities are available in the **NACS Show Producer**. 2019 Newsletter artwork is due by: **Issue 1 - March 22, Issue 2 - July 26, Issue 3 - Sept. 28**

## NACS SHOW PRODUCER AD RATES

Size	Dimensions (Inches)	FULL COLOR		BLACK & WHITE	
		Member	Non-member	Member	Non-member
1/4 page horizontal	4 7/8 X 3 3/4	\$300	\$400	\$200	\$300
1/4 page vertical	3 3/4 X 4 7/8	\$300	\$400	\$200	\$300
1/2 page horizontal	7 1/2 X 5	\$400	\$500	\$300	\$400
1/2 page vertical	5 X 7 1/2	\$400	\$500	\$300	\$400
Full page	7 1/2 X 10	\$500	\$600	\$400	\$500

A frequency discount of 10 percent is given to advertisers who advertise in all three newsletter issues. Contracts must be signed in advance.

## NATIONAL ASSOCIATION OF CONSUMER SHOWS ADVERTISER CONTRACT

Company: \_\_\_\_\_ Contact Full Name & Position Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

By signing this contract, I authorize NACS to place the contracted ad(s) in the *NACS Show Producer* magazine and member directory and agree to abide by the production and payment terms as stated within both pages of this contract.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## INDIVIDUAL ADVERTISING

- Newsletter**
- Full Color     Black & White
- Full Page     1/2H     1/2V     1/4H     1/4V
- To run in the following issue(s):  Issue #1 (Prints April)     Issue #2 (Prints Aug.)
- Issue #3 (Prints Oct.)

**Ad Delivery**     Emailed to ghorning@nacslive.com     Ad enclosed via electronic file

## PAYMENT OPTIONS

Check, Payable to NACS     Mastercard     Visa     American Express     Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Card Billing Address \_\_\_\_\_ CVV \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email receipt to \_\_\_\_\_

Due to credit card security policies we cannot accept emailed registration forms with credit card information.

Place your ad online at [nacslive.com](http://nacslive.com)

Return contract to: NACS • 147 SE 102<sup>nd</sup> Ave., Portland, OR 97216 • FAX: 503.253.9172 • Phone: 800.728.6227

Keep a copy of this information for your records.