



National Association of Consumer Shows Advertising Opportunities

Put your organization in the forefront of industry decision makers minds time-after-time by placing an ad in the **NACS Show Producer** newsletter.

The **NACS Show Producer** newsletter is published in full-color on semi-gloss for the members of NACS three times per year. Newsletter distribution reaches approximately 300 individuals. The first issue is the pre-convention issue. Display advertising opportunities are available in the **NACS Show Producer**.

NACS SHOW PRODUCER AD RATES

Size	Dimensions (Inches)	FULL COLOR		BLACK & WHITE	
		Member	Non-member	Member	Non-member
1/4 page horizontal	4 7/8 X 3 3/4	\$300	\$400	\$200	\$300
1/4 page vertical	3 3/4 X 4 7/8	\$300	\$400	\$200	\$300
1/2 page horizontal	7 1/2 X 5	\$400	\$500	\$300	\$400
1/2 page vertical	5 X 7 1/2	\$400	\$500	\$300	\$400
Full page	7 1/2 X 10	\$500	\$600	\$400	\$500

A frequency discount of 10 percent is given to advertisers who advertise in all three newsletter issues. Contracts must be signed in advance.

NATIONAL ASSOCIATION OF CONSUMER SHOWS ADVERTISER CONTRACT

Company: _____ Contact Full Name & Position Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

Email: _____ Website: _____

By signing this contract, I authorize NACS to place the contracted ad(s) in the *NACS Show Producer* magazine and member directory and agree to abide by the production and payment terms as stated within both pages of this contract.

Signature _____ Date _____

INDIVIDUAL ADVERTISING

Newsletter

Full Color Black & White

Full Page 1/2H 1/2V 1/4H 1/4V

To run in the following issue(s): Issue #1 (Spring) Issue #2 (Summer/Fall)
 Issue #3 (Winter)

Ad Delivery

Emailed to ghorning@nacslive.com

Ad enclosed via electronic file

PAYMENT OPTIONS

Check, Payable to NACS

Mastercard

Visa

American Express

Discover

Card # _____ Exp. Date _____ Amount \$ _____

Name on Card _____ Signature _____

Card Billing Address _____ CVV _____

City _____ State _____ Zip _____

Email receipt to _____

Due to credit card security policies we cannot accept emailed registration forms with credit card information.

Place your ad online at nacslive.com

Return contract to: NACS • 147 SE 102nd Ave., Portland, OR 97216 • FAX: 503.253.9172 • Phone: 800.728.6227

Keep a copy of this information for your records.