



Gather as a Community

NATIONAL ASSOCIATION OF CONSUMER SHOWS

Exhibitor and Sponsorship Opportunities

**Join us at the Virtual NACS
Annual Convention**

June 23-24, 2021

Call Today!

1-800-728-6227

info@nacslive.com

nacslive.com



National Association of Consumer Shows

Gather as a Community

NATIONAL ASSOCIATION OF CONSUMER SHOWS

Exhibitor and Sponsorship Opportunities

Join us at the Virtual NACS Annual Convention

Meet with Show Managers and other decision makers in the consumer show industry!

The NACS convention is a fantastic business opportunity to introduce new facilities and renovations, live-demo products and explain services, meet and greet new clients, and support existing relationships. Network with the producers who represent hundreds of events – and millions of square feet – throughout North America. NACS is the only organization that is dedicated to the consumer show industry, so our convention attracts the Premier Show Managers producing public events of all sizes.



The National Association of Consumer Shows (NACS) was founded in 1988 for the advancement of the consumer (public) show industry and to further the growth and professionalism of those involved in the production of consumer shows.

Enhance Your Presence with a Sponsorship!

Sponsorship opportunities range from \$395–\$6,000. Please see sponsorship explanations for details

NACS focuses solely on the issues of the public show industry through advocacy, education, and networking. NACS is a friendly, accessible community in which consumer show producers at every level can learn, build relationships and grow professionally.

Be aware that we are also open to alternate or unique opportunities that may better suit your marketing needs. Contact Geoff Horning, NACS Association Manager, at 800-728-6227 to discuss a sponsorship package.



Gold Level (Digital Booth Features) \$395
Sponsorship Includes

Virtual Exhibit Space Includes

Business Card

Clickable rotating banner

Company Website

Company Profile

Company Logo

Digital Booth Wallpaper Besides your logo put a graphic or 4 to 8 second animated GIF!

Company Brochure

Press Release (Up to 4)

Coupon

Podcast

Video Webcast

Embed YouTube Video

Company Contact (Up to 4)

Contact Photo

New Products (Up to 4) Product Photos Show off your new products and features

Special Events Are you having anything happening during the event? Presentations, give-aways, special guests, etc.

Visitor Report

Product Categories (Unlimited)

Brands Besides your company name?

Social Media Links Facebook, Twitter, LinkedIn, Instagram, etc.

Questionnaires Do you have anything you would like to ask? Compile and get data about your customers.

Live Chat

Zoom Meetings Use any video channel – Teams, Webex, Zoom, YouTube Live, etc.

Platinum Level (Digital Booth Features) \$650

Sponsorship Includes

One Lunch & Learn Webinar from your company marketed by NACS. *

Virtual Exhibit Space Includes

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Clickable rotating banner

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* The Webinar must take place between July 1, 2021 through December 31, 2021 – and cannot be on the same day as any NACS scheduled programming. Sponsor is fully responsible for all aspects of the presentation outside of the marketing.

Presenting Sponsor Level (Digital Booth Features) \$6,000
Sponsorship Includes

Virtual Exhibit Space

EVENT EXCLUSIVE ONLY ONE
COMPANY LOGO ALWAYS VISIBLE THROUGH-OUT THE EVENT

One Lunch & Learn Webinar from your company marketed by NACS. *

Sponsorship also includes the following on the virtual platform:

Business Card

Clickable rotating banner

Company Website

Company Profile

Company Logo

Digital Booth Wallpaper Besides your logo put a graphic or 4 to 8 second animated GIF!
Company Brochure

Press Release (Up to 4)

Coupon

Podcast

Video Webcast

Embed YouTube Video

Company Contact (Up to 4) Contact Photo

Products (Up to 4)

New Products (Up to 4) Product Photos

Show off your new products and features

Special Events Are you having anything happening during the event? Presentations, give-aways, special guests, etc.

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Product Categories (Unlimited)

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Social Media Links Facebook, Twitter, LinkedIn, Instagram, etc.

Questionnaires Do you have anything you would like to ask? Compile and get data about your customers.

Live Chat

Zoom Meetings Use any video channel – Teams, Webex, Zoom, YouTube Live, etc.

Presenting Sponsor would also be the official sponsor of all NACS Webinars throughout 2021, and would be the featured sponsor for the remaining issues of the NACS E-Digest throughout 2021.



National Association of Consumer Shows
2021 Virtual NACS Convention Exhibit Space & Sponsorship Agreement
June 23-24, 2021

To register for an exhibit or sponsorship, please complete the following form and return with payment to the NACS office.

Individual Full Name Position Title

Pricing is based on the membership status of this individual.

Company Name (exactly as it should be listed; only ONE company per space)

Mailing Address City State Zip

Business Phone Website

Email

SPONSORSHIP SELECTION:

- Gold Level \$395
Platinum Level \$650
Presenting Sponsor Level (Event Exclusive Only One) \$6,000

SOLD

SPONSORSHIP TOTAL \$

Cancellation Policy: Sponsorship cancellations received on or before June 7, 2021 will receive a 50% refund. Cancellations received after June 7 or no-shows will not receive a refund. Sorry, no exceptions. By completing this agreement, you acknowledge and accept the policies and terms of participating in this event.

Registrant agrees to grant NACS and Update Management the right to photograph or video Registrant during participation in the event. Registrant understands that any photographs or recordings may be used by NACS and Update Management for marketing and promotional purposes, at their sole judgment and discretion, without compensation or credit to Registrant.

PAYMENT OPTIONS: Fax completed form to 503.253.9172

Check-Payable to NACS (US funds only). A form must be submitted to NACS to confirm support; the check may follow.

Card: Visa MasterCard American Express Discover

Card # Exp. Date Amount Authorized \$

Name on Card Signature

Card Billing Address City State Zip

Email card receipt to CVV